Record of officer decision

Decision title:	On Street Parking – Free Parking Offer
Date of decision:	17 January 2018
Decision maker:	Assistant Director – Environment & Place
Authority for delegated decision:	Herefordshire Council's constitution – scheme of Delegation Part 3 Functions Scheme, Section 7 Officer Functions – 3.7.5 operational decisions.
	The county of Herefordshire District Council, (Hereford City Centre) Order 2017, Section 5.9 (Permit parking or limited waiting exemptions), subsection (K).
Ward:	Hereford Central
Consultation:	Cabinet Member, Transport and Roads – supports this decision
Decision made:	 To approve the provision of the following parking concessions for a period of up to 6 months pending a review of the current structure of on street charges to support local businesses in Hereford city centre: Provision of free parking dispensations via the BID Team to local retailers / hotels to enable customers to access 3 hours free car parking on the Town Hall and Greyfriars (overflow section, under the A49) car parks on Saturdays and Sundays and 2 hours free parking in the existing limited waiting bays within Castle Street (Monday to Saturday). The above concession will cease once the review, and any potential changes to the charges, are concluded or at the end of 6 months whichever is the earlier.
Reasons for decision:	 The Hereford City Centre Order for parking within the city centre has recently been introduced and comprises changes to waiting restrictions and on street parking charges in streets within the city centre. The purpose of the order was to change the habits of drivers which made short trips into the core centre and then circulate the streets in search of parking spaces. It is clear from the early feedback on the order that a review is required and some changes to the current provision may be made as a result of this review. The Council recognizes the importance of supporting local economic vitality, and as such, the above dispensations are proposed pending this review. This offer will support the retailers during this pre review period and allow time for further feedback and the review to be completed, this will include stakeholder's engagement and monitoring regarding the impact of the new order. By working with the BID team, it is hoped to ensure that this support is targeted to those businesses that would benefit the most. By issuing dispensations to their customers retailers and hotels will also be encouraging repeat business.

Highlight any associated	This decision will have a cost to the council of circa £1,000 per calendar month.
risks/finance/legal/equal ity considerations:	There are no legal considerations identified.
	This offer will be available to any business in Hereford City Centre upon request.
	There are no health and safety or risk implications.
Details of any alternative options considered and rejected:	
Details of any declarations of interest made:	If any officers or members involved or consulted in the decision- making have declared an interest you should include the declaration here.

Signed

Date: 17 January 2018